



Financial Services

Accelerate your company's digital transformation

Grow consumer wallet share, manage credit risk, prevent fraud and generate long-term shareholder value. Familiar business goals, but thanks to technology, companies need new strategies. To successfully ride the digital transformation wave, companies must invest in their people, processes and technology.



Almost 80% of Banking and Capital Markets CEOs see a skills shortage as a threat to growth.

PwC
22ND ANNUAL GLOBAL CEO SURVEY



Attracting, training and keeping the right talent to execute a digital transformation strategy is crucial

Financial service companies partner with Udacity to:

- Build data analytics tools
- Migrate to the cloud: AWS, Microsoft Azure or hybrid
- Use data to personalize marketing
- Improve user experience by developing mobile applications
- Assess risk faster and more accurately

Our programs are designed for professionals so employees can immediately apply their knowledge to the job. Udacity sources much of its course material in partnership with top companies. For example, Udacity develops cloud computing courses in collaboration with Microsoft Azure and AWS.

Transformational Learning for Financial Professionals

We use technology to deliver courses at scale while providing human support at critical moments. Only Udacity has advisors available 24/7 to assist learners when they're blocked and provide personalized feedback on their projects. Not only is this learning approach effective for each employee, it is also transformational on a team and company level. Udacity's solution architects create tailored learning paths so that skills acquired directly support business goals. Upskilling employees has other benefits too, such as increased engagement and retention.

“Employees with high skills preparedness perform up to 45% better, display up to 51% more discretionary effort, are up to 45% more engaged and exhibit up to 9% greater intent to stay.”

Gartner
AGILE LEARNING MANIFESTO





Bridging the Data Science Skills Gap

An established European bank, with billions in assets under management, realized it needed to upskill its workforce, before executing its vision of digital banking. The first Udacity cohort deployed predictive modeling for loyalty and forecasting in just three months. By upskilling its employees, the bank saved approximately \$2 million in hiring costs.

“We have hundreds of [our] employees enrolled in Udacity’s Nanodegrees because we are confident this is the best way to ensure that we have the skills in technology, big data and analytics required to solve the business needs of our customers.”

**Senior HR Leader
FOR IT AT A FORTUNE 500 COMPANY**

How can we help you?

[Contact us](#) today for a free consultative session.