



Professional Services

Transform your business to meet client needs and stay competitive

Human capital is the cornerstone of the professional services business. Firms need to lead digital transformation efforts, both internally and with customers. Organizations that invest in training, however, give themselves an advantage in the market. Teams with robust data science and AI skills win business because they offer clients more creative, innovative and efficient solutions. Companies partner with Udacity to improve their RPF success rate, reduce their billable hours and increase associate retention rate.





For example, a Big Four professional services firm partnered with Udacity and saved over \$5M in two years by automating manual administrative processes.

Udacity's training programs in AI and data science differentiated consultants' skill sets and helped them streamline workflows, win RFPs and add **\$250M per year** in billable hours. Professional development opportunities provided by Udacity programs also improved retention by 5% in the groups that upskilled and led to **\$2.2M** in cost savings.

Professional services firms partner with Udacity to:

- Gain the digital savvy to find better solutions to complex problems
- Spend less time on manual tasks and more time on stakeholder management and problem-solving
- Deliver more value to clients using data science, AI and machine learning
- Win more RFPs and create new business opportunities with current customers
- Improve employee retention by offering meaningful opportunities for professional growth

Udacity designs programs so that your employees can immediately apply their knowledge to the job. Udacity collaborates with industry experts from leading companies to build courses. For example, we develop our artificial intelligence and machine learning programs in collaboration with Microsoft, Amazon Web Services and Kaggle.

Transformational learning for professional services

We use technology to deliver courses at scale while providing human support and feedback at critical moments. Only Udacity has advisors available 24/7 to assist learners in blocking and providing personalized feedback on their projects. Not only is this learning approach practical for each employee, but it is also transformational on a team and company level. Udacity's solutions architects create tailored learning paths for your company so that the skills acquired match your business goals.

How can we help you?

[Contact us](#) today for a free consultative session.

