UDACITY CASE STUDY

Fortune 500 Automotive Parts Company

Introduction

This case study of a Fortune 500 automotive parts company is based on a February 2021 survey of Udacity customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "The technology transformation of the automotive industry needs new job-roles, competencies, and skills. Working with Udacity, we developed an Expert Program for AI/Data Science to upskill experts in a 6-month learning journey in these fields of technology."

Challenges

The business challenges that led the company to evaluate and ultimately select Udacity included a shortage of practitioner-level technical skills to implement or support business transformation initiative. In addition, the company needed to develop data-driven culture to improve operational excellence or customer experience.

Use Case

Udacity helped the company address the business objectives of bridging a technical skills gap and undertaking strategic workforce transformation.

Udacity upskilled their workforce in the most in-demand emerging technology fields, including Data Science, Artificial Intelligence & Machine Learning.

The company rated Udacity as significantly better on the following compared to competitive solutions:

- Focus on core or emerging technologies
- Projects reviewed by human experts
- Project-based learning
- Graduates are ready to apply practitioner-level skills
- Online, self-paced learning
- Dedicated customer success manager

Results

The company successfully upskilled employees in cutting-edge emerging technologies and have identified the following improvements since using Udacity:

- Practitioner level technical skills
- Productivity gains
- Cost savings
- Employee retention
- Employee satisfaction, commitment & morale

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Fortune 500

Industry:
Automotive Parts

About Udacity

Udacity's mission is to train the world's workforce in the careers of the future. Every industry is being impacted by modern technology. As companies everywhere adapt and transform their businesses, they're looking to hire people with the tech skills to match their goals. We work with the world's technology leaders to teach these critical tech skills through our powerful and flexible digital education platform

Learn More:

 Udacity