UDACITY CASE STUDY

Global 500 Healthcare Company

Introduction

This case study of a Global 500 healthcare company is based on a February 2021 survey of Udacity customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "We had created an internal College of AI and Udacity helped us build our intermediate and advanced level of training as part of our AI L&D path, while helping us move toward our goal of developing AI practitioners within the organization."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Udacity:

- A shortage of practitioner-level technical skills to implement or support business transformation initiative
- Needing to develop data-driven culture to improve operational excellence or customer experience
- Enhancing the Learning & Development function to support career-long learning

"The lack of skilled practitioners had the potential of making it difficult to compete with startups"

Use Case

Udacity helped the organization address the business objective of bridging a technical skills gap by upskilling their workforce in the fields of Artificial Intelligence & Machine Learning.

Udacity features/capabilities that stood out against competitive solutions:

- Depth of core or emerging technologies course content
- Assessments & customized learning paths
- Online, self-paced learning
- Learner access to technical Mentors
- Enablement of learners to work on real-world projects
- Projects being reviewed by human experts
- Dedicated customer success managers

"Great program experience and customer service."

Results

The company achieved the following results with Udacity:

- Reduced hiring costs by upskilling current employees
- Upskilled employees in cutting-edge emerging technologies
- Improved practitioner level technical skills

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Healthcare

About Udacity

Udacity's mission is to train the world's workforce in the careers of the future. Every industry is being impacted by modern technology. As companies everywhere adapt and transform their businesses, they're looking to hire people with the tech skills to match their goals. We work with the world's technology leaders to teach these critical tech skills through our powerful and flexible digital education platform

Learn More:

 Udacity

Source: TechValidate survey of a Global 500 Healthcare Company