UDACITY CASE STUDY

Global 500 Pharmaceuticals Company

Introduction

This case study of a Global 500 pharmaceuticals company is based on a February 2021 survey of Udacity customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> " "Re- and upskilling the IT workforce is a MUST to make digital transformation in our company successful."

Challenges

The business challenges that led the company to evaluate and ultimately select Udacity included:

- A shortage of practitioner-level technical skills to implement or support business transformation initiative
- Needing to develop data-driven culture to improve operational excellence or customer experience
- Enhancing the Learning & Development function to support career-long learning

Use Case

Udacity features/capabilities that stood out against competitive solutions:

- Depth of core or emerging technologies course content
- Assessments & customized learning paths
- Learner access to technical Mentors
- Enablement of learners to work on real-world projects

Udacity helped the company address the business objectives of bridging a technical skills gap and becoming a data-driven organization.

Udacity upskilled their workforce in the most in-demand emerging technology fields:

- Artificial Intelligence & Machine Learning
- Data Science
- Business (Product Management and User Experience)

"We are using Udacity program for in depth learning paths in the function IT. Learning offers start from a Data Analyst Nanodegree and ends with Product Manager Nanodegree."

Results

Since using Udacity they identified improvements in practitioner level technical skills and the delivery of digital transformation projects.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Pharmaceuticals

About Udacity

Udacity's mission is to train the world's workforce in the careers of the future. Every industry is being impacted by modern technology. As companies everywhere adapt and transform their businesses, they're looking to hire people with the tech skills to match their goals. We work with the world's technology leaders to teach these critical tech skills through our powerful and flexible digital education platform

Learn More:

 Udacity